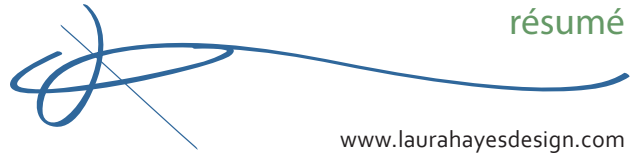


LAURA E. HAYES

résumé



www.laurahayesdesign.com
laurahayesdesign@gmail.com

objective:

To utilize my graphic design skills while incorporating my marketing background.

educational qualifications:

Bachelor of Science in Marketing,
Minor in Studio Art (Graphic Design concentration)
Messiah College - Grantham, PA: May 2008
GPA 3.88/4.00

relevant experience:

GRAPHIC DESIGN FELLOW, Chicago Children's Theatre *Chicago, IL: 06/2008 - Present*

Apply typographic and problem-solving skills to create printed promotions, booklets, signage, and information graphics to better serve the mission of this high-quality theater company.

CONCIERGE at THE SHOPS AT NORTH BRIDGE, Macerich Co. *Chicago, IL: 08/2008 - Present*

Offer a helpful and friendly face while serving the needs of retail guests as they attempt to navigate not only the mall but also the city of Chicago. Assist the Marketing Manager in completing day-to-day marketing-related activities.

ASSISTANT TO THE CHAIR, Messiah College Department of Management & Business *Grantham, PA: 10/2005 - 05/2008*

Researched opportunities that would be beneficial to students. Created Powerpoint presentations for use in the classroom. Developed a 30-page departmental informational booklet to be distributed to prospective business students.

GRAPHIC DESIGN INTERN, CURE International *Lemoyne, PA: 06/2007 - 12/2007*

Worked remotely to create professional marketing and promotional materials.

FREELANCE DESIGNER, W2 Strategies, Inc. *Enola, PA: 06/2007 - 08/2007*

Worked with a marketing and communications consulting firm to create sales sheets for a drilling manufacturing company.

DEVELOPMENT INTERN, Vizion Group, Inc. *Berwyn, PA: 08/2006 - 12/2006*

Planned, coordinated, and fundraised for Sister to Sister, an educational campaign for National Woman's Heart Day.

MARKETING/PROGRAMMING INTERN, Gospel Music Association *Nashville, TN: 05/2006 - 08/2006*

Assisted in the coordination of advertising and promotion, online marketing, database management, and ticket sales for the Music in the Rockies Concert Series.

skills:

Adobe Photoshop, Illustrator, InDesign; Microsoft Word, PowerPoint, and Excel.
Familiar with Dreamweaver, Flash, Keynote, and Final Cut Express.

Comfortable with both Windows and Mac operating systems.